

Writing for publishing in top refereed academic journals: Editorial view

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A workshop for academic scholars

For both tenured and early career staff, including PhD candidates

The Workshop

Academic writing and publishing is a critical aspect of being a successful scholar, with promotion, tenure, and effective teaching relying on publications in leading journals. Many academics, in particular at their early stages of the academic career, find academic writing a challenge, for a variety of reasons. This workshop is intended to help overcome this challenge. The knowledge provided during the workshop will guide and inform future writing, re-writing, reviewing, and publishing.

The workshop is led by Yehuda Baruch. Professor Baruch has published over 150 refereed journal papers (25 of which in the FT list), as well as 47 book chapters and five books (H-index of 69, with over 22,000 citations). His former editorial roles include: Editor of *Group & Organization Management* (2007-2012), Editor of *Career Development International* (2004-2007), Associate Editor, *Journal of Managerial Psychology* (2002-2005), and Associate Editor of *Human Resource Management* (4*, FT list) from 2014-2019, and five Special Issues (JVB, HRM). He served as the VP for Research of EURAM, as the Chair of the Careers Division, the Academy of Management, and as a Track Chair in a number of major conferences.

Group & Organization Management is a highly regarded US based journal in the area of management studies. Professor Baruch was the first academic from outside North America to edit one of the Academy of Management's affiliated journals. Professor Baruch won the 2007/8 Leading Editor award by *Emerald* for his service as the Editor of *Career Development International*.

Apart from this, Professor Baruch is serving on the Editorial Board of more than ten journals, including *Human Resource Management*, *Human Relations*, *British Journal of Management*, *Journal of Vocational Behavior*, and *the Academy of Management Learning & Education*. He has edited special issues for leading journals such as *Journal of Vocational Behavior* and *Human Resource Management*. He reviews regularly for over 20 refereed journals and major conferences.

The workshop is based on his vast experience, as well as on the contribution of his related books. Similar workshops were presented by him in the USA (Carnegie Mellon University, George Mason University), Australia (Griffith, Bond and Queensland universities), New Zealand (Victoria, Canterbury, and Auckland), Europe (several in the UK, ESADE, Barcelona, Twente, the

Netherlands; Rouen, EDHEC, Lille, Reims, Strasbourg, and Audencia, France; Athens, Greece; Mannheim, Germany; Tel Aviv, Beer Sheva, Israel; Waseda, Japan; Shandong University, China) as well as in several Academy of Management and SIOP conferences.

Professor Baruch is the lead editor of the following two books, written with the aim to unveil the apparent mystery of the publication system:

Baruch, Y. Sullivan, S. E. & Schepmyer, H. N. (Eds.) (2006). *Winning Reviews: A Guide for Evaluating Scholarly Writing*. Basingstoke: Palgrave-Macmillan.

Baruch, Y. Konrad, A. Aguinis, H. & Starbuck, W. H. (Eds.) (2008). *Opening the Black Box of Editorship*. Basingstoke: Palgrave-Macmillan.

And contributed to the book:

Clark, T. Wright, M. & DKetchen, D. (Eds.) (2019). *How to Get Published in the Top Management Journals*. 2nd Ed. Cheltenham: Edward Elgar.

This workshop will support and develop academic writing and publishing skills and competencies. Participants from the business & management disciplines (also general social sciences), especially at their early career stage, are the target population. Participants will:

- Develop competence and confidence in their academic writing
- Enhance healthy and positive orientations to academic writing
- Improve their reviewing skills
- Understand the academic writing and publishing process – both the open and the ‘behind the scene’
- Learn to better handle the process of preparing papers, submitting and revising.

The workshop will nourish and sustain professional development in a range of explicit and implicit ways; it aims to energize participants’ feeling about academic writing, to unveil the apparent mystery of publication process, and help academics make learned decisions about their writing on the path to publication.

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